

## **Public Service Announcement**

## **Arctic Spirit photo contest**

Start Date: March 15, 2018 End Date: April 30, 2018

Nunavut-wide 75 sec

If you live in Nunavut and love taking pictures showcasing the beauty of Nunavut, its people and culture, Destination Nunavut invites you to participate in the Arctic Spirit photo contest!

You can submit a maximum of three unaltered photos that portray Nunavut's landscape, wildlife, outdoor activities or Inuit culture. To participate you need to:

- Live in Nunavut.
- Like Destination Nunavut's Facebook page and share this contest on Facebook.
- Follow Destination Nunavut on Instagram and hashtag your pictures #DestinationNunavut and #ArcticSpirit.
- Own the rights to your photo.
- Provide a caption and your name with each image.

If you are not on social media, email your photo(s) to info@destinationnunavut.ca.

There are three prizes including a Nikon camera, gift certificates and a Destination Nunavut swag bag. Images submitted will be used to promote Nunavut on all of our communication platforms.

The contest is open until April 30, 2018. Winners will be announced on May 11, 2018. To find out more about contest rules and prizes visit <a href="https://www.facebook.com/destinationnunavut/">https://www.facebook.com/destinationnunavut/</a>

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